



# Sustainable Nantucket

## Messaging Projections

### **Farm Fresh Feast Program + NantucketGrown™ Food Festival Brochure**

Our Farm Fresh Feast Program will be viewed by 250 of our most enthusiastic supporters at the event on Wednesday, July 22, 2020.

The **NantucketGrown™** Food Festival brochures will be available at various locations around the island and at our Farmers & Artisans Market by mid-summer through the event in the late summer.

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### **Sustainable Nantucket Farmers & Artisans Market** Held every Saturday, **June 6 to October 10, 2020 (weather permitting).**



This year we are continuing our **Signature Saturday Market Series**. If you decide to support at the \$5,000 or \$10,000 level your business will be associated with all promotions for your chosen market(s) on social media, our website, and e-newsletters.

You will also be invited to have a table at your chosen market date(s).

- The Market recorded **over 57,000 visitors** in the 2019 season.
- The Saturday Market is centrally located on two closed-off streets in the heart of Nantucket's downtown, featuring over 50 food and artisan vendors.

*Celebrating its thirteenth year in 2020, the Sustainable Nantucket Farmers & Artisans Market has become a **weekly island tradition** for visitors and residents that has truly evolved into a Nantucket community event.*

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## Farm Fresh Feast - Wednesday, July 22, 2020



- Held in the field at Sustainable Nantucket's Walter F. Ballinger Educational Community Farm.
- Your business will be verbally recognized at the event & promoted in the event program, per your level of support.
- 250+ guests will attend this popular large-scale event.

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## NantucketGrown Food Festival - September 24-27, 2020

• *Fifth annual* festival of events celebrating Nantucket's local food, partnering Nantucket chefs with farmers, fishermen and other local and regional food providers. Activities include: chef demos, films, storytelling events and more!

• Business sponsors are recognized in the event program and verbally at opening gala, based on your level of support.

• Both visitors and Nantucket community members will attend NantucketGrown Food Festival events.



## Sustainable Nantucket E-Newsletters

Our **bi-weekly** e-newsletter is currently received by over 2,675 subscribers and also promoted on Facebook. Business sponsors are visibly recognized throughout the year with a logo or name and a **hyperlink to your website**.

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## Sustainable Nantucket Facebook and Instagram Pages

Currently, we have nearly 2,270 fans on Facebook and nearly 1,800 followers on Instagram. Business sponsors are collectively thanked at least twice each year in posts, and sponsors may receive additional social media exposure depending on the context of their individual donation (i.e. Signature Saturday Market Series).

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**Sustainable Nantucket's website** is garnering ever-increasing interest and exposure daily with our varied offerings of workshops, film series, events and programs supporting the local food movement. Our sponsors are recognized by clicking on the 'Business Sponsorship' and 'Support Our Sponsors' links on the home page.